

WESTERN
HUNTING
& Conservation Expo

Booth Number(s) Assigned

For office use only

Booth Application & Deposit Agreement

Salt Palace Convention Center, Salt Lake City, Utah, February 11-14 (Thurs. - Sun), 2010

Return completed form to:

MDF Headquarters, 404 East 4500 South Ste. B-10 SLC, UT 84107, 775-530-6967 Fax 866-708-3115

Company Name: _____
(As you wish it to appear in the program)

Contact Person: _____
(Person to whom exhibit materials are to be sent)

Address: _____

City/State/Province _____ Zip _____ Country: _____

Day Time Telephone: _____ Cell Phone: _____ Fax: _____

Website: _____ Email: _____

General Description of Exhibit Contents: _____

We would like to reserve the following:

1 booth = \$1200 2 booths = \$2200 ____ booths (each additional booth \$950)
(10x10)

10 x 10 Booth No. Preference: (list in order)

BOOTH PRICE \$ _____

Show Reservation Fee \$ _____

1st Dep. (Half Due) \$ _____ Date: _____

Final Payment \$ _____ Date: _____

Credit Card # _____ Exp. Date _____ Security Code _____

Check # _____

Please note: For your convenience the credit card number provided above will be charged on or after November 1, 2009 for the remaining balance unless we are notified otherwise.

Application is hereby made to rent exhibit space at the Western Hunting and Conservation Expo, February 11-14 (Thurs - Sun) 2010.

The rules and regulations stated on the reverse of this agreement, as well as any other addenda to these rules, shall be understood to be part of the Application and Exhibit Agreement and the Exhibitor expressly agrees to accept and abide by all rules and regulations pertaining to the Exhibit Hall. Please note: Electricity, chairs, tables, and carpet is not included in the price of the booth. These items can be ordered directly from the designated decorating company at a later date.

If you are not a current member of one of the organizations, this fee will be an additional charge. Booth deposit of 50% shall be due and payable at time of signing of contract. No booth space shall be assigned without a signed application and deposit. Booth space will be confirmed by signature of authorized representative. The WHCE reserve the right to refuse booth space to anyone.

Furthermore, the undersigned agrees to indemnify and save harmless the WHCE, their officers, director, agents, and employees from any and all liabilities of every nature which may be asserted against them or any of them for any accident, condition, happening or event which the undersigned may have caused, created or brought about either directly or indirectly.

Cancellation Policy: If cancellation notification is received by September 30, 2009 exhibitor will receive a full refund of amount paid, less a \$100 cancellation fee. If cancellation notification is received between October 1, 2009 and December 1, 2009, exhibitor will receive a 50% refund. No refunds will be issued after December 1st, 2009.

IMPORTANT: Be sure to sign this contract indicating your understanding and agreement with the regulations on the reverse side. (Booth space will not be confirmed without required signature.)

Signature

Date

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Hunting & Conservation Expo. 2010

EXHIBIT HALL RULES AND REGULATIONS

ADMISSION REQUIREMENTS. Exhibit booths are open to commercial firms and corporations who regularly provide products or services related to the education, conservation, research, sporting and recreational activities of Expo Management. Display space is also assigned to non commercial state and national organizations of similar purposes.

RESTRICTIONS ON USE OF SPACE. No Exhibitor shall assign, sublet or share the whole or any part of the space assigned. No commercial exhibitor is permitted to show goods or services other than those manufactured or dealt in by him in his regular course or business. Products displayed must be in production and reasonably available to the public. Displays shall not be placed in such a manner as to interfere with other exhibitors.

OVER-THE-COUNTER SALES. Collection of applicable state sales tax is the responsibility of the Exhibitor making the sale.

FUNDRAISING. There will be no fundraising activities (ie: raffles) allowed in any booths without explicit approval from WHCE.

LIABILITY AND INSURANCE. Expo management, the building management or any officers, directors or staff members of the same will not be responsible for the safety of property of the exhibitors, their agents or employees from theft, damage by fire, accident or other causes, Exhibitors wishing to insure their goods must do so at their own expense.

FIREARMS DEACTIVATION. Breech-loading firearms displayed must be deactivated by removal of the firing pin or otherwise altered so that they may not be fired. Live ammunition, powder or primers may not be brought into the Exhibit Hall. Exceptions may be granted by the Expo Management for particularly rare antique firearms or ammunition displayed in locked showcases or otherwise made inaccessible.

FIRE PROTECTION. Flammable cloth decoration must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations or otherwise incurs fire hazards Expo Management reserve the right to prohibit all or such part of the exhibit as may be irregular.

NOISE-MAKING EXHIBITS. Exhibits which include the operation of musical instruments, radio, sound motion picture equipment, public address systems or any noise making machine, must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors or their visitors. Operators of noise-making exhibits must secure Expo Management approval of operation methods before the Exhibit Hall opens.

The Western Hunting & Conservation Expo reserves the right to make changes in booth assignments through February 14, 2010 to ensure an even flow of attendee traffic or to maintain the character of the show.

MOTION PICTURE PROJECTION. Portable projection machines, operated with slow-burning or nonflammable films, may be used in the exhibit booths. Standard machines with inflammable films require a fireproof booth and the services of a licensed operator. All plans for installation and operation of projector equipment must be approved by the management before operation is undertaken.

RESTRICTIONS ON OPERATION OF EXHIBITS. Expo Management reserves the right to restrict exhibits which because of noise, method of operation, or for any reason are objectionable in the judgement of the management, and also to limit or prohibit any exhibit or evict any exhibitor who, in the opinion of the management, may detract from the general character of the Exhibit Hall as a whole. This reservation includes persons, things, conduct, printed matter or anything of a character, which the management deems to be objectionable. In the event of such restriction or eviction, Expo Management is not liable for any refund or rental or other costs incurred by the exhibitor or required to assign him other space.

CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface the walls or floors of the building, the booths or the equipment of the booths. When such damage appears, the exhibitor is liable to the management.

COMPLIANCE WITH FEDERAL, STATE AND LOCAL LAWS. The exhibitors must agree to comply with all federal, stat, county and local fire, police, health or public safety laws, regulations or ordinances which are or may be applicable to the exhibit covered by this agreement.

DISCRETION AND DECISION. These rules and regulations have been formulated in accordance with public safety rules and in the best interest of the exhibitors, Expo Management and its members and visitors. Exhibitors expressly accept and agree to abide by these regulations; and any and all matters whether or not specifically covered in the regulations are subject to the sole discretion and final decision of Expo Management.

CONTRACT FOR SPACE. The application for space and the formal notice of assignment by Expo Management and the payment of full rental fees constitute a contract for the right to use the space allotted. In the event of fire, strikes, rioting, civil disorders or other circumstances making it impossible, in the sole discretion of Expo Management, to operate the Exhibit Hall with due regard for the safety and welfare of exhibitors and visitors, this contract shall become void.

CIRCULATION AND SOLICITATION. Circulars or advertising matter of any description may be distributed and patronage may be solicited only within the booth assigned to the exhibitors presenting such material. All demonstrations, Interviews and other activities must be confined within the limits of the exhibit booths. No firm or organization not assigned space will be permitted to solicit business or advertise their products in any manner within the Exhibit Hall.